

Approved For Release 2002/02/11 : CIA-RDP78-03527A000400270020-1
 TRAINING PROGRAM FOR INTERNATIONAL BUSINESS EXECUTIVES
 NINTH SESSION: JANUARY 23 - FEBRUARY 17, 1961

(FIRST WEEK)

SCHEDULE: Room 208, School of International Service (unless otherwise noted).

HOURS	MONDAY January 23	TUESDAY January 24	WEDNESDAY January 25	THURSDAY January 26	FRIDAY January 27	SATURDAY January 28
8:30 to 10:00	8:30 a.m. Break- fast - Hoover Room, Mary Graydon Center Propaganda War - Replier	Non-Western Views of America and Americans Said	Cultural Analysis: The Nature of Culture I Krader	Cultural Analysis: Motives & Scope of the Mutual Security Program Raper	Cultural Analysis: Communication for the Attainment of Change I Winfield	Cultural Analysis: Communications and Language Bostain
10:30 to 12:00 noon	Preparation for Overseas Service - Academic View Lerche	Foreign Assessments of the United States - To be announced	Cultural Analysis: The Nature of Culture II Krader	Cultural Analysis: Social and Cultural Change I Lewis	Cultural Analysis: Communication for the Attainment of Change II Winfield	Cultural Analysis: Communications - Pros & Cons Little (film)
12:00 1:00						
1:00 to 2:00 p.m.	Power & Policies of the Soviet Union Sharp	Foreign Opinion Surveys of the United States Parry	Cultural Analysis: West and Non-West; Cultural Reconcili- ation & Political Cooperation Said	Cultural Analysis: Communication by Language and Action Krader	Cultural Analysis: Social and Cultural Change II Lewis	
2:45 to 4:45 p.m.	Language: Spanish A - Mr. Pineda, Room 208 SIS (Request all Spanish students meet in Room 208 SIS for the initial session) Language: Spanish B - Mrs. Lauredo, Room D Geology Bldg. Language: French - Mrs. Allen Room D Physics Building Language: Italian - Room 201 S.I.S. (Mon.Wed.Fri); Room 6B McKinley Bldg. (Tues. Thur.)					
		7:00 p.m. Dinner Room 124 Windsor Park Hotel		6:00 p.m. Informal supper - Press Club		

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NINTH SESSION

(SECOND WEEK)

HOURS	MONDAY January 30	TUESDAY January 31	WEDNESDAY February 1	THURSDAY February 2	FRIDAY February 3	SATURDAY February 4
8:30 to 10:00 a.	Cultural Analysis: Cultural Policies of the Great Powers Krader	Africa* - Logan Japan* - Yoshihashi L.A.* - Randall M.E.* - Cleland W. Europe* - Geiger	Logan Yoshihashi Davis Cleland Hartman	Hagberg Yoshihashi Davis Cleland Eyck	American Civiliza- tion: The American Economy Today Johnson	Chinese Communism - Lindsay
10:30 to 12:00 noon	Cultural Analysis: Use of Communica- tion to Affect Behaviour Davison	Africa - Thoman Japan - Yoshihashi L. A. - Davis M. E. - Cleland W. Europe - Vine	George Yoshihashi Manger Cleland Dahlggaard	Cummings Yoshihashi Manger Cleland Eyck	American Civiliza- tion: Foreign Re- lations of American Business Johnson	U. S. Information Agency Vetter
12:00- 1:00						
1:00 to 2:45 p.m.	Cultural Analysis: The Silent Language Hall	American Civiliza- tion: As Others See Us England	American Civiliza- tion: Patterns of Change England	American Civiliza- tion: Business and American Society Johnson	Africa - Kamarck Japan - Yoshihashi L. A. - Santa Pinter M.E. - Cleland W. Europe - France	*Area Classrooms: Africa-Physics D except Feb.7 & 9-TV 101. Japan-Rm 111 SIS. L.A.- Rm 202 SIS. M.E.- Rm 204 SIS. W. Europe - Rm 2 SIS.
2:45 to 4:45 p.m.	Language: Spanish A					
	Language: Spanish B					
	Language: French					
	Language: Italian					
	7:00 p.m. Dinner Cultural Analysis Summation Krader			7:00 p.m. Dinner Room 124 Windsor Park Hotel Club	6:00 p.m. Informal Supper - Press	

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TRAINING PROGRAM FOR INTERNATIONAL BUSINESS EXECUTIVES
NINTH SESSION

(THIRD WEEK)

HOURS	MONDAY February 6	TUESDAY February 7	WEDNESDAY February 8	THURSDAY February 9	FRIDAY February 10	SATURDAY February 11
8:30 STATINTL to 10:00 a.m.	American Civiliza- tion: American Business Civiliza- tion: Concluding Discussion Johnson	Africa*- Lewis Japan - Yoshihashi L. A. - Kybal M. E. - Cleland W. Europe - Gnecco	 Yoshihashi Frank Cleland France	 Yoshihashi Brown Cleland Slowinski	American Civili- zation: Interpret- ing American Society of Culture England	Meet the Critic *****
10:30 to 12:00 noon	American Civili- zation: Fundamen- tals & Instruments of U. S. Foreign Policy Lerche	Africa*- Lewis Japan - Yoshihashi L. A. - Atwood M. E. - Cleland W. Europe -	Silberman Yoshihashi Sol Cleland Schnippenkoetter	*Fitzjohn Yoshihashi Randall Cleland Slowinski	American Civili- zation: The Con- gress & the Presidency Griffith	Conroy and Vetter
12:00- 1:00						
1:00 to 2:30 p.m.	Africa - Cleland** Japan - Yoshihashi L. A. - McLellan M. E. - Cleland W. Europe - France	American Civiliza- tion: American Policy Today Lerche	American Civiliza- tion: Case Studies in Recent Foreign Policy Lerche	American Civili- zation: Interpret- ing the American System Griffith	American Civili- zation: Politics, Pluralism and Consensus Griffith	* Classes will be held in TV 101. ** Class will meet in Rm 204 SIS
2:45 to 4:45 p.m.	Language: Spanish A					
	Language: Spanish B					
	Language: French					
	Language: Italian					
		7:00 p.m. Dinner Windsor Park Hotel Rm 124		6:00 p.m. Informal supper Press Club	6:00 p.m. Informal supper Windsor Park	

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TRAINING PROGRAM FOR INTERNATIONAL BUSINESS EXECUTIVES

NINTH SESSION

(FOURTH WEEK)

HOURS	MONDAY February 12	TUESDAY February 13	WEDNESDAY February 14	THURSDAY February 15	FRIDAY February 17	SATURDAY
8:30 to 10:00 a.m.	American Civiliza- tion: Contemporary American Art & Architecture Kline	American Civiliza- tion: Contemporary American Writing II Walker	American Civiliza- tion: The American Image - A Summation England	Role of the Mili- tary in Under- Developed Countries Ramsey	Role of the CIA in the Formula- tion of U. S. Foreign Policy [REDACTED]	STATINTL
10:30 to 12:00 noon	American Civiliza- tion: Contemporary American Writing I Walker	American Civiliza- tion: Films, TV and Drama Coe	Labor in U. S. Foreign Relations Kaiser	Strategy and Tactics of Communism Crawford	U. S. Missions - Embassy Relations with Business Community Randall	
12:00 to 1:00						
1:00 to 2:30 p.m.	American Civiliza- tion: Interpreting American Minorities Problems Abroad Snowden	American Civiliza- tion: American Values & Their Interpretation England	Source of Public Financing for Economic Develop- ment Arnold	Prospects for U. S. - Soviet Relations Sharp	Course Review Randall Schaler	
2:45 to 4:45 p.m.	Language: Spanish A				4:00 p.m. Final Session (Awarding of certificates) Tea SIS Lounge	
	Language: Spanish B					
	Language: French					
	Language: Italian					
		7:00 p.m. Dinner Potomac Room Windsor Park Hotel		4:30 p.m. Tea SIS Lounge		

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